

photography

The website **Sumana Photography** showcases professional photography services including weddings, events, portraits, and studio shoots. It's designed to attract clients and provide information about services offered, testimonials, and contact options.

2. Purpose & Goals

- To **present photography services** professionally.
 - To attract and convert visitors into paying clients.
 - To display portfolio sections and testimonials.
 - To offer contact details and booking options
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3. Target Audience

- Individuals seeking professional photography (weddings, events).
 - Couples planning weddings.
 - Professionals needing portrait or studio photography.
 - Event organizers and families.
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4. Main Pages & Sections

Home

- Hero banner with brand/logo.
- Service overview (weddings, events, portraits).
- Client testimonial section.
- Call to action (“Get Started” / “Let’s Talk”).

Services

- Lists all photography packages and details.
- Highlights different types: pre-wedding, fashion, commercial, nature & wildlife, events.

Blog

- Content related to photography, tips, galleries (if available).astranovademo.com

Shop

- “Shop now” section (likely product offerings or prints).astranovademo.com

About

- Info about the company, philosophy, photographers. **Contact**
 - Contact form and details.
 - WhatsApp / social media links.astranovademo.com
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5. Branding & Visual Design

- Professional style consistent with photography services.
 - Emphasis on quality imagery (pictures of weddings, events).
 - Clean navigation and clear calls to action for engagement.astranovademo.com
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6. Contact & Social Media

Website integrates with:

- WhatsApp
 - Facebook
 - Instagram
 - YouTube
- These links help build customer connection and engagement.
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7. Conclusion

Sumana’s photography site provides a **professional online presence** for services, easily navigable for potential clients. With the addition of some **SEO improvements** and perhaps **blog content updates**, it can attract more organic traffic and convert more visitors into customers.